



Solar panels look like rooftop art atop Barnard Stamp in Saint Louis, Missouri.

When Barnard Stamp Company started looking into solar energy, several nice surprises arose: a rebate, federal incentives, and the extraordinary saving of 90% on their electricity bills for the next 25 years.

“You don’t stay in business for 155 years without constantly evolving, and energy sustainability is definitely part of our future business model,” said Jim Venker, president and owner of Barnard Stamp. They manufacture rubber stamps, daters, embossed seals and engraved nameplates and nametags.

As a result of the decision to go greener, Ameren Missouri tore out Barnard’s electric meter and Microgrid Solor installed an 88 panel 22.5 kw solar array on Barnard Stamp’s new flat roof facing south at a 20 degree tilt.

Ameren Missouri’s \$92 million solar rebates means Ameren will generate 15% of its power from renewables by 2021.

Each year the environmental equivalency at Barnard Stamp alone will be 84 acres of trees planted or 1,125,000 less miles driven.